

West Michigan Non-Profit Boosts Productivity and Compliance with Applied Innovation



Industry: Non-Profit

Services Used: Copiers + Printers

Managed Print Services

Shredding Services

“Applied Innovation is an integral part of our day-to-day business. They help us make things the way they need to be, streamlined and simplified for our end users. I’m one of those people that is very loyal and working with Applied, to me, it’s a no-brainer to stay with a company that is tried and true.”

GEOFFERY JOHN

Catholic Charities West Michigan

Customer Challenge

Catholic Charities West Michigan has been serving the vulnerable populations of West Michigan since 1946. Their daily operations rely on networked printers for scanning, printing, copying, faxing, and scanning to network folders. They needed a dependable technology provider to ensure seamless printer functionality and compliance with HIPAA regulations. Additionally, they required a reliable shredding service to securely dispose of sensitive documents.

Applied Solutions

Applied addressed Catholic Charities’ needs by providing a fleet of Ricoh™ printers designed for high reliability and ease of use. This solution ensured minimal downtime, keeping operations running smoothly and meeting their diverse document needs. To further enhance security and compliance, Applied’s shredding service, ShredHub, offered a comprehensive document destruction solution. ShredHub placed secure bins at each location and flexible pickup options, ensuring sensitive documents were disposed of correctly and efficiently.

The Benefits

Maximum employee productivity with minimal printer downtime

User-friendly Ricoh™ printers with reliable performance

Back-up IT support for quick resolution of printer issues

Simplified vendor management with ShredHub handling document destruction



At Applied Innovation, we have over 35 years of technology expertise, 500+ team members, world-class brand partners, and a passion you’ll rarely find in a business like ours. Plus, as an independent dealer, we have the autonomy to always do what’s right for you.

Whether your goal is adopting new technologies, making smarter use of the tools you already use, or maybe a mix of both, our people are always available. And always happy to help.