



6TH ANNUAL

APPLIED
INNOVATION

CASINO

Royale

SPONSORSHIP PACKAGE

◆ 9.26.2024 ◆ 5:30-10:30 PM

5555 Glenwood Hills Pkwy SE
Grand Rapids, MI 49512

All donations and
proceeds will benefit:



children's healing center®
Good. Clean. Fun.®





CASINO

Royale

“Inspired by an idea from years ago, this event lets us unite with clients and staff while backing a cause vital to our community. Supporting Children’s Healing Center resonates deeply – that’s why we keep this great initiative alive.” **Casey Lowery, President of Applied Innovation**

Get ready for a night of fun, games, and networking at Casino Royale, where every chip and bet supports the Children’s Healing Center! 100% of proceeds from sponsorships, ticket sales, and table games go directly to the center, helping families with immunocompromised children access crucial resources and support. A 1-year membership costs \$2,500 per family, and your participation makes a real difference. Enjoy poker chips for your donations, play exciting casino games, and win raffle tickets for a variety of amazing prizes. Join us and West Michigan’s business leaders for an unforgettable evening that combines entertainment and a great cause!

CHILDREN’S HEALING CENTER

Children’s Healing Center, a year-round recreational hub designed exclusively for children with weakened immune systems, offers a diverse array of research-driven play, socialization, and learning programs. The center welcomes all children from birth to 26 years who are immunocompromised along with their families. The center’s central objective is to provide a haven for families to experience the transformative power of play, foster connections, and cultivate a sense of belonging.



children’s healing center®

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EVENT SCHEDULE

- 5:30 PM: Doors Open
- 6:00 PM: Games Begin
- 6:30 PM: Announcements
- 9-9:30 PM: High Stakes Blackjack
- 10:00 PM: Prize Drawings
- 10:30 PM: Event Ends





SPONSORSHIP PACKAGES

All sponsorship packages include: Company logo featured at casino table, prize, or station; Mentions in our press release (if committed by August 16); Social media and email blast mentions.


FOOD SPONSOR: \$5000

1 Available

• Includes 10 Admission Tickets 

HIGH STAKES BLACKJACK SPONSOR: \$3500

1 Available

• Includes 8 Admission Tickets 


POKER TABLE SPONSOR: \$2500

1 Available

• Includes 6 Admission Tickets 

CRAPS SPONSOR: \$2500

1 Available

• Includes 6 Admission Tickets 


ROULETTE TABLE SPONSOR: \$2000

1 Available

• Includes 4 Admission Tickets 

CHAMPAGNE SPONSOR: \$2000

1 Available

• Includes 4 Admission Tickets 


CIGAR LOUNGE SPONSOR: \$2000

1 Available

• Includes 4 Admission Tickets 


ENTERTAINMENT SPONSOR: \$2000

1 Available

• Includes 4 Admission Tickets 

SIGNATURE DRINK SPONSOR: \$2000

1 Available

• Includes 4 Admission Tickets 

BLACKJACK TABLE SPONSOR: \$1500

7 Available

• Includes 2 Admission Tickets 

PRIZE SPONSOR

• Provide 1 Prize To Be Raffled At The Event • Includes Event Signage and Press/Social Recognition



REGISTRATION

Interested in being a sponsor?
Reach out to Sheila Keller by email
at skeller@appliedinnovation.com
for more information and to register.



At Applied Innovation, we have over 35 years of technology expertise, 160+ technical service team members, world-class brand partners, and a passion you'll rarely find in a business like ours. Plus, as an independent dealer, we have the autonomy to always do what's right for you. Whether your goal is adopting new technologies, making smarter use of the tools you already use, or maybe a mix of both, our people are always available. And always happy to help.

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